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TRUST

The Cultural Heritage Programme Digital Cultural Heritage India 16-18 September

City of Oxford

**Debbie Dance
Director**

Oxford Preservation Trust



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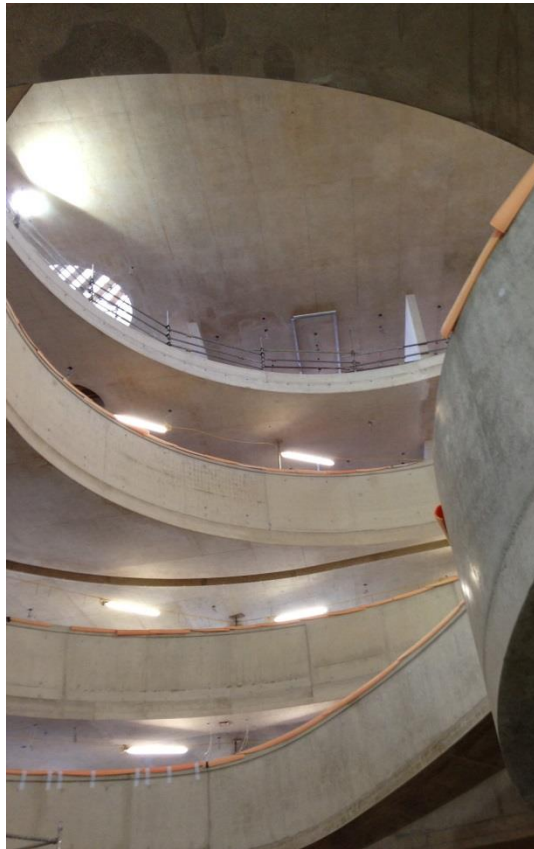


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- Crowds – ‘The Harry Potter effect’
- Crucial link between Built and Cultural Heritage
- To create an authentic and welcoming experience



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Investing in Heritage

Oxford Castle Heritage Regeneration





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Investing in Heritage



£40 million scheme to transform a 5 acre redundant site into a viable mixed use development with a hotel, restaurants, cafes and bars, an art gallery, a visitor attraction and education centre.



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Oxford Castle Transformed





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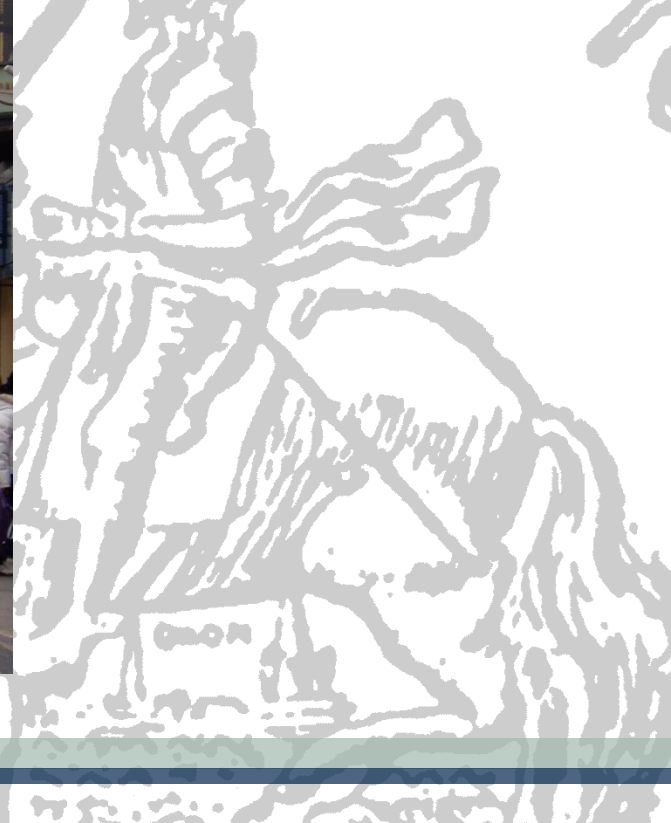
Education



- Inclusive and Inviting
- Engaging
- Distinctive
- Fun and Appealing
- Viable and Efficient



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Westgate- Castle Street





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Westgate- Internal





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Engaging and benefiting the community

20,000 visitors
annually

70% from Oxford or
Oxfordshire

largest city event in UK





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